



oticon
MEDICAL

Because sound matters
– now and in the future



$1+1=3$



Stronger together

Oticon Medical and Neurelec have joined forces.

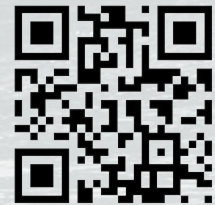
The merger of Oticon Medical and Neurelec has created a new and even stronger Oticon Medical with one ambitious goal: To become the world's leading hearing expert in implantable hearing solutions.

Synergies for the future

With a joint focus and drive, our two companies create strong synergies that make our future company much greater than the mere sum of its parts. Furthermore, as a member of William Demant – one of the world's largest groups of hearing health care companies and with a close link to Oticon, we have a significant pool of resources at our disposal.

By drawing on the group's research capabilities, technological power and support tools, as well as its financial strength and global distribution, we are in the best position to make our ambition a reality.

Scan the QR code to see
Oticon Medical's new corporate video





The magical world of sound

Sound is a fundamental part of daily life that opens up a world of wonder.

Sound is the key to human development and interaction. Sound is the way we understand, recognize and socialize with other people. In short, to hear is to live.

Because sound matters

At Oticon Medical we use all of our combined expertise and resources to open up this world of sound to as many people as possible. We do so because we appreciate that when it comes to quality of life, sound matters.



Delivering on our promise

What you should expect from Oticon Medical.

“Because sound matters” is the promise that touches all aspects of our business. Wherever you meet Oticon Medical, you will find professionals who put patient needs and outcomes first and strive to ensure that every patient is given the precious gift of hearing.

Our focus areas

To deliver on this promise and to realize our ambition, we have defined five focus areas where our passion and commitment come together:

- Understanding patients
- Leading research & know how
- Innovative & proven technology
- Clinical support tools
- Global service & support

With this focus, we will ensure that no one with a hearing problem receives a less than optimal solution. Because we understand just how much sound matters.





Understanding patients

People are our starting point.

People First

At Oticon Medical, our founding philosophy is ‘People First’. This is a direct heritage from our origins in Oticon and it can be seen in our passion for working closely with patients and understanding their hearing needs and how their hearing loss affects their lives.

Constantly striving to get more insights

Although we are dedicated to developing innovative technology, we know that technology alone cannot provide the quality of sound our users require.

That’s why all of our research takes place in close partnership with real patients and clinics. By involving end users and by working collaboratively with patient associations and online user groups, we can take our theoretical knowledge and add the practical insights that ensure our new innovations meet patient needs and overcome the challenges they face in their daily life.



“Everything we do starts with patients”



Leading research & know how

We work closely with university hospitals and academia.

Founded on research

Research is at the heart of our work to improve patient outcomes in hearing implant technology. Our team of experts works closely with university hospitals and leading academic research institutions, such as Oticon's renowned Eriksholm Research Center, as well as with patients and hearing health care professionals. This allows us to stay at the forefront of research while being able to assess the impact of our ideas with real people in real life situations.

Know how in manufacturing

As part of the world's leading group of hearing health care companies, we have full control of all design, validation and manufacturing processes. With this level of control, we can immediately turn new audiological and surgical discoveries into significant improvements in the quality of life for people suffering from hearing loss.



“Research is at the heart of our work to improve patient outcomes”



Innovative & proven technology

Oticon Medical is the future-proof choice.

History of innovation

Our desire to improve comes from a strong history of product innovation. We pride ourselves on creating solutions that use established and proven techniques, yet are designed to anticipate future developments. By doing so, we ensure that choosing Oticon Medical remains a future-proof choice.

Expertise in hearing

Our more than 100 years of history within hearing means we have built up significant knowledge and understanding of core technologies within

advanced sound processing, coding strategies, micro mechanics, integrated circuit design, software design, wireless connectivity, audiology and hearing performance.

Implant technology experience

Add to that three decades of hearing implant experience, where we continue to develop and improve the most minimally invasive implant systems and innovative time-saving and safe surgical procedures, and you have a powerhouse within hearing performance.



“Significant knowledge and understanding of core technologies”



Clinical support tools

Tools to support the complete patient journey from pre-operative evaluation to rehabilitation.

Safe and reliable tools

To give each patient the optimal hearing solution, we are committed to supporting all stages of the clinical process. We provide the right implant design and surgical tools for reliable, efficient and safe surgical procedures. And once surgery is complete, our fitting solutions aim to combine ease-of-use with flexibility and high performance. Furthermore, our ambition is to provide diagnostic tools to support the whole process from identification to implantation, fitting and validation.

Supporting the entire patient journey

We also work to develop tools that support patients all the way from pre-operative evaluation to rehabilitation and we work closely with the respected IDA Institute to foster a better understanding of the complete patient journey. All of which enables our clinical partners to offer their patients the best possible experience.



“We support our clinical partners in offering the best possible patient experience”



Global service & support

We are committed to delivering lifelong support to patients and professionals.

Global reach, local contact

At Oticon Medical we are committed to delivering the lifelong support professionals and patients need, no matter where they are in the world. As a member of one of the world's largest groups of hearing health care companies, we are uniquely positioned with access to a comprehensive global distribution set-up and efficient shared services. Our global reach combined with our local contact with clinics and users allows us to build long-term relationships that are critical for the successful delivery of services and support of the highest quality.

Knowledge sharing

From reimbursement information to education, patient identification, and assistance in the creation of new infrastructures for implantable hearing solutions, we have the ambition to help clinicians around the world with their daily challenges. Furthermore, we make sure that knowledge is shared among industry professionals in the form of educational material and training programs.



*“Lifelong support
wherever you are”*

Join us on the journey

Any successful business is based on getting an important job done – and to us at Oticon Medical there is no job more important than helping people fight the difficulties of being hard of hearing.

When you choose Oticon Medical, you choose a company made up of people highly experienced and committed to putting patient needs first. We share a deep appreciation and understanding of the challenges patients encounter in their day-to-day lives. That knowledge, combined with leading edge research, drives the innovation that enables us to develop implantable hearing solutions that improve quality of life – now and in the future.

Work with us

Whether you are a scientist, surgeon, audiologist, speech therapist or a hearing health care provider, we invite you to work with us to constantly improve the knowledge, the technology and the support that is available today. Together we can ensure that every patient receives an optimal solution. Because sound matters.

Let's get to work!

A handwritten signature in black ink, appearing to read 'Jes Olsen', written in a cursive style.

Jes Olsen
President



Because sound matters

Oticon Medical is a global company in implantable hearing solutions, dedicated to bringing the magical world of sound to people at every stage of life. As a member of one of the world's largest groups of hearing health care companies, we share a close link with Oticon and direct access to the latest advancements in hearing research and technologies. Our competencies span more than a century of innovations in sound processing and decades of pioneering experience in hearing implant technology.

By working collaboratively with patients, physicians and hearing care professionals, we ensure that every solution we create is designed with user needs in mind. We share an unwavering commitment to provide innovative solutions and support that enhance quality of life for people wherever life may take them. Because we know how much sound matters.

www.oticonmedical.com

